

Media Release

Clariant International Ltd

Clariant presents biodegradable adjuvants and dispersing agents to the agrochemical industry

Muttenz, August 16, 2010 - Specialty chemicals expert Clariant prioritizes the agrochemical industry's need for both advanced performance and sustainability as it debuts the latest additions to its portfolio of adjuvants and dispersing agents at ISAA 2010.

Synergen[®] GL 5 was developed specifically to support the crop protection market's interest and growing requirement for more sustainable agrochemicals without compromising on effectiveness. The optimal solution for Glyphosate formulations with a low environmental impact, Synergen GL 5 is a highly effective adjuvant derived from natural, renewable resources. It is non-toxic and non-irritating and therefore does not require any hazard labeling. The adjuvant has been evaluated by several major crop protection companies and will be included in formulations as of 2011.

Synergen GL5 is exempted from EPA tolerances and REACH requirements. The new product carries Clariant's EcoTain label to identify its environmental-related benefits to customers. Products under the EcoTain label are biodegradable, low tox, low VOC, APEO free, and offer low emission potential.

Among the highlights at ISAA 2010 is the introduction of Clariant's new benchmark polymeric dispersing agent for agro formulations, Dispersogen[®] PSL 100. Requiring only very low dosage at concentrations of 0.5% - 1%, it provides a powerful, cost-effective, "more-for-less" solution for crop protection formulations even when used in high electrolyte-containing environments.

Dispersogen PSL 100 is readily biodegradable. It has an excellent tox and eco-tox profile that eliminates the need for hazard labeling. Available as a 100% material, this reduces transport and storage capacity and costs, adding to the agent's efficiency and environmental benefits. An EPA exemption for Dispersogen PSL 100 is currently being processed.

Dispersogen PSL 100 belongs to Clariant's new generation of dispersing agents whose performance effectiveness will be presented at a symposium during ISAA 2010.

"The market for adjuvants and dispersing agents is driven by the need for effective products with an outstanding toxicological profile and based on renewable resources wherever possible," comments Sven Dammann, Clariant Global Marketing Manager for Crop Protection. "Customers do not only want a sustainable solution, they like to understand the philosophy behind it. ISAA 2010 gives us a valuable opportunity to discuss the benefits of our performance differentiated sustainable chemistries face to face with the agrochemical industry."

With more than 40 years' experience in crop protection, Clariant delivers global and tailor-made solutions with its broad product portfolio of formulation inerts, including adjuvants and dispersing agents.

ENDS

Media Contacts

Stefanie Nehlsen (Clariant)	Phone	+41 61 469 67 42
	Email	stefanie.nehlsen@clariant.com

Paulien Boumans (EMG)	Phone	+31 164 317015
	Email	pboumans@emg.nl

Clariant – Exactly your chemistry

Clariant is a global leader in the field of specialty chemicals. Strong business relationships, commitment to outstanding service and wide-ranging application know-how make Clariant a preferred partner for its customers.

Clariant, which is represented on five continents with over 100 group companies, employs around 17,300 people. Headquartered in Muttenz near Basel, Switzerland, it generated sales of CHF 6.6 billion in 2009. Clariant is organized into ten Business Units: Additives; Detergents & Intermediates; Emulsions; Industrial & Consumer Specialties; Leather Services; Masterbatches; Oil & Mining Services; Paper Specialties; Pigments; and Textile Chemicals.

Clariant is committed to sustainable growth, which is derived from its own innovative strength. Clariant's world-class products and services play a key role in its customers' manufacturing processes and add value to their end products. The company's success is based on the know-how of its people and their ability to identify new customer needs at an early stage and to work together with customers to develop innovative, efficient solutions.

www.clariant.com

Dispersogen and Synergen are registered trademarks of Clariant.